



In November 2006 the Internet reached a new milestone. There were 100 million websites to view in comparison to the 18,000 that were present in 1995. Web usage was up also. *Internet World Stats* reports that internet usage had grown to 1,093,529,692 users by the end of 2006.

Among all these websites is ***EU-Digest***, a free interactive electronic publication from ***Europe House***, focusing on European related news about business, economics, politics, technology, education, research, science, medicine, culture, and tourism.

EU-Digest is registered in the US library of Congress and was first published on the Internet in 2003. It provides not only interesting European related news, but also news which the conventional press usually does not cover. ***EU-Digest's*** high 5 ranking on *Google* and a constant stream of hits per day, mainly from European and US surfers makes it one of the hottest news websites with news related to Europe.

One of the other important advantages the Internet provides Public and Private entities are in advertising. Present day advertising in the conventional press, including newspapers, radio, and TV does not come cheap. A medium sized advertisement, usually impacting only a few days can easily top \$ 25,000.00. Even local and regional publications are constantly raising their advertising rates to compensate for a dwindling readership.

This is not going unnoticed, as more and more businesses are realizing the importance and the long-term effect of advertising on the Internet. In 1997 advertising on the Net reached \$906.5 million. By 2006 advertising spent in the US on the Internet had reached \$16 billion and \$6 billion in Europe. Statistics are also showing that on-line advertising in popular niche interactive websites like ***EU-Digest*** is also a far more effective tool than just putting your own website on the Internet.

The ***EU-Digest*** link advertisement program provides advertisers a way to maximize the visibility of their own websites by capitalizing on the large numbers of internet surfers visiting ***EU-Digest***. It also helps to reduce clients advertising expenses by providing long term exposure at a fraction of the cost charged by the conventional press.

We want you to prosper by linking your business to this huge European consumer market of half a billion people and their businesses throughout the world.

Please go to ***EU-Digest*** at www.eu-digest.com and look at our advertising links. The only thing that is still missing on this listing is your company, organization or institution. You are therefore cordially invited to join our link advertising program.



ADVERTISE IN EU-DIGEST AND PROFIT

Participate in our lucrative advertising program in [EU-DIGEST](#) and profit.

By placing an advertising link in [EU-DIGEST](#) – one of the most widely read electronic newsletters with news related to Europe, your business or organization will be noticed.

Pricing schedule

One year advertising link, including logo and corporate name in [EU-DIGEST](#): from \$ 680.00 to 1,500.00

One year advertising link with corporate name only in [EU-DIGEST](#) : from \$ 540.00 to \$ 1,200.00

Special rates for advertising agencies, non-profit organizations and educational institutions

PAYMENT:

By check payable to "**Europe House, Inc.**"

Mail to: P.O.Box 39606

Ft.Lauderdale, FL 33339-9606 USA

Or by **Credit Card via PayPal** at : www.paypal.com/cgi-bin/webscr

For additional info on our advertising program, including independent advertising sales contact:

EU-Digest – Europe House

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Fort Lauderdale

Florida 39606-9606

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Tel: 1-954-776-5697 – Fax 954-337-0778

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www.eu-digest.com